

# ★ ★ ★ TRAN VU

## Illustrator & Designer



**CONTACT** NOT AVAILABLE ONLINE

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## EDUCATION

### AUSTIN COMMUNITY COLLEGE

August 2012 - May 2014  
AA | Studio Art

### AUSTIN COMMUNITY COLLEGE

August 2014 - August 2016  
AA | Studio Art

### UNIVERSITY OF TEXAS AT AUSTIN

August 2014

## REFERENCES

**TYLER PHAM** | 512.632.8733

Venture Nail and Spa  
Supervisor

**BARRY UNDERHILL** | 323.833.5666

Austin Community College  
Professor

**BRANDON CORNWELL** | 301.305.3489

Hot Dog Marketing  
Creative Director



## EXPERIENCE

2019  
Present

### GLOBAL PRINTING SOLUTIONS Lead Graphic Designer & Illustrator

Designing print material for clients including stationery, brochures, signage, and more. Setting up files print-ready files, wide-format design and set up, color separation, setting up client work orders, and client managing. In-house website hosting and maintenance, in-house social media marketing.

2017  
2019

### HOT DOG MARKETING Graphic Designer & Illustrator

Full branding, print layouts, digital graphics, web design and development, and primary illustrtor with minimal supervision from creative director. Worked full branding projects from conception to production to development, from start to finish.

2012  
Present

### FREELANCE PROJECTS Convention Artist

Selling illustration self-produced as prints, merchandise, and on-site commissions

### Illustrator

Illustrating characters, book covers, landscapes, and other subjects for clients.

### Graphic Designer

Branding, logo design, website design & development, and print material for clients.

Finding sales leads and creating contracts with clients.

## TOOLS

### EXPERT



#### • ADOBE CREATIVE SUITES

Photoshop, Illustrator, Indesign, Acrobat

#### • ILLUSTRATION

Traditional (paint, ink, graphite, etc.), Digital (Adobe, Paint Tool Sai, Corel, Clip Studio Paint, etc.), Wacom Tablets

#### • MICROSOFT OFFICE

Word, PowerPoint, Excel, Outlook

### PROFICIENT



#### • WEB DEVELOPMENT

Wordpress, HTML, CSS, Mobile Responsive Design, Woocommerce

#### • PRINTING

File set-up for printing, Color Separations (CMYK, Spot Colors), Creating Templates for print, etc., Imposition Software (Aerocut, Adobe Acrobat Plugin)

### BASIC



#### • ADOBE CREATIVE SUITES

Flash, Dreamweaver, Lightroom

#### • JAVASCRIPT

#### • DROPBOX

## SKILLS

### ILLUSTRATION

- Traditional Illustration (graphite, charcoal, ink, etc.)
- Traditional Painting (oil, watercolor, acrylic, etc.)
- Digital Illustration & Painting
- Vector Illustration
- Sequential Art & Storyboarding
- Sketching, Character Sheets, Concept Designing
- Character, Concept, & Environmental Art

### SOFT SKILLS

- Detail-Oriented & driven to meet deadlines
- Flexible Art and Design Style
- Excellent Work Ethics
- Team & Independent Worker
- Focused on detailed research & design process

### DESIGN

- Branding
- Logos & Iconography
- Print Layout & Production (wide-format, bookletting, impositions, etc)
- Website Mock-Ups, Design, and Development
- Digital Graphics
- Infographics
- Typography & Custom Type
- Wireframing & Mock-Ups
- Website Development: Wordpress, HTML & CSS, Mobile Responsive Design